

Sai Vidya Institute of Technology
Rajanukunte, Bengaluru 560 064

Department of Management Studies

PRATIBODH

News Letter

September 2021 –August 2022

VISION

“An anchor in management education that contributes intelligent leaders and entrepreneurs to the industry as well as society”.

MISSION

M1: To nurture students through quality education, skill-based training, and industry connect.

M2: Develop professional and leadership qualities in students to lead with state-of-the-art Management skills and moral ethics.

PROGRAM OUTCOMES (PO's)

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster Analytical and critical thinking abilities for data-based decision making.

PO3: Ability to develop Value based Leadership ability.

PO4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PROGRAM EDUCATIONAL OBJECTIVES (PEO's)

Graduates will be able to :

PEO1: Occupy key positions in managerial roles with expertise in HR, Marketing and Finance domains.

PEO2: Identify business opportunities as an entrepreneur and exhibit leadership skills and ethics.

PEO3: Preserve the essence of lifelong learning for personality development.

DIRECTOR'S MESSAGE



I am in amazed of the Department's magazine members' enthusiasm for contributing to the Newsletter. The Department Newsletter for 2021–22 from the SVIT Department of Management Studies is something I'm happy to see. The department newsletter undoubtedly offers a venue for showcasing the endeavours and successes of the faculty and staff. The Department of Management Studies' accomplishments and activities, including conferences attended by staff and students, student competition victories, and creative projects completed by students under the supervision of faculty, have all been documented in this newsletter. I send my best wishes to the faculty and employees at the Department of Management Studies.

**Prof. M R Holla,
Director, SVIT**

ADDITIONAL DIRECTOR'S MESSAGE



Greetings to all the staff members, student friends, parents and other stake holders. I am delighted to present the newsletter of Department of Management Studies. With core emphasize on academics, Department of Management Studies also motivates and nourishes students and staff members in co-curricular and extracurricular Activates. The college standing by the spirit of its Vision had hosted many technical events to showcase the innovations of the young budding entrepreneurs and managers. We continue to support the cause of contributing to the society and to the nation by providing a holistic growth to the students by imparting quality education and shaping their character through Induction Training programme.

-Prof. A M Padma Reddy

PRINCIPAL'S MESSAGE



I am felicitous to know that the Department of Management Studies is bringing out newsletter "Pratibodh" for the academic year 2021-22 & this is an ongoing process portraying the various Departmental activities. It is great to find a considerable number of achievements in academic and non-academic activities which certainly prove that our staff and students are adequately equipped and possess necessary skill-sets to bring laurels to the institution. I wish that this number may grow in the years to come. My Congratulations to Department of Management Studies team.

-Dr. H S Ramesh Babu

HOD'S MESSAGE



"A little progress each day adds up to big results"

I am pleased to release annual newsletter of Department of Management Studies "PRATIBODH" for the year 2021-22. A committed group of instructors and students worked hard to create this new swirl. The "PRATIBODH" provides a venue for showcasing our endeavors and chronicling our department's progress. I hope this will be equally engaging and fascinating for everyone.

-Dr D Jogish

EDITORIAL BOARD

Chief Editor: Prof. Ningambika G Meti

Editorial Board Member: Prof. Priyadarshini N

Student Members:

Gupta Roshni Ashok(1VA20BA013)

Shabber Ulla Khan(1VA20BA035)

Pavithra S M(1VA20BA028)

Anil Shivanand Birajdar (1VA20BA003)

Aishwarya K N (1VA21BA001)

Gouthamraj G (1VA21BA015)

Keerthana N (1VA21BA025)

Yazhini B (1VA21BA060)

FACULTY

Dr. D Jogish Professor & HOD

Dr. Pradeep N E Associate Professor

Dr. Naveen G Assistant Professor

Prof. Manjunatha S Assistant Professor

Prof. Ningambika G Meti Assistant Professor

Prof. Priyadarshini N Assistant Professor

ADVISORY BOARD

SINO	Name	Designation/Representation
1.	Dr. Ramesh Babu H S	Principal and Chairman
2.	Dr. D Jogish	HOD
3.	Dr. Naveen G ,Assistant professor ,Dept of MBA	Program Co ordinator and Convenor
4.	Dr Binoy Mathew, Associate Professor, Visvesvaraya Technological University	ACADEMIC REPRESENTATIVES
5.	Prof. Joel Gnana Pragash, Associate Professor, Christ University	
6.	Prof. Bharathi V , Chief Manager and Senior Faculty, HAL Management Academy (MoD,GOI)	
7.	Ms. Madhumita Mankar, Associate Director, EY, India	INDUSTRY REPRESENTATIVES
8.	Mr. Veerappaji S Head-Talent Acquisition, ITC INFOTECH	
9.	Mr. Girish S, CEO, Test Yantra Solutions	
10.	Ms. Sowmya R N Cost & Management Accountant, Practicing Cost Accountant	
11.	Mr. Prasahantho Paul, Bank Manager, Bangladesh	ALUMNI REPRESENTATIVES
12.	Mr. Bharvi Bharadwaj K S, Assistant Manager, Flipkart	

INAUGURAL & ORIENTATION

MBA BATCH 2021-23

SINO	Event	Date & Time	Resource Person	Photos
1.	Inaugural Function	14/02/2022 at 10.30AM	Chief Guest Mr Giri Krishnan	 <p>The image shows an invitation card for the Inaugural Function of the 13th Batch of 1 Year M.B.A. Classes at SAI VIDYA INSTITUTE OF TECHNOLOGY. The card is yellow with a decorative border. It includes the institute's logo, name, and address. The text on the card reads: 'Trustees, Principal, HODs & Staff cordially invite you for the INAUGURAL FUNCTION of 1 YEAR M.B.A CLASSES (13th Batch) For the academic year 2021-22 On Monday 14th February 2022, 10:30 AM'. It lists the Chief Guest as Mr. Giri Krishnan, Founder CEO of Futures and Careers, Upskill Learn and Glide Canada. The Guest of Honor is Prof. AM Padma Reddy, Vice President - SSVVSS. The event is presided by Prof. M R Holla, President - SSVVSS. Contact information for Sri Srinivas Raju, Secretary - SSVVSS, and Dr. Ramesh Babu H S, Principal - SVIT, is provided at the bottom. An inauguration link is also included.</p>

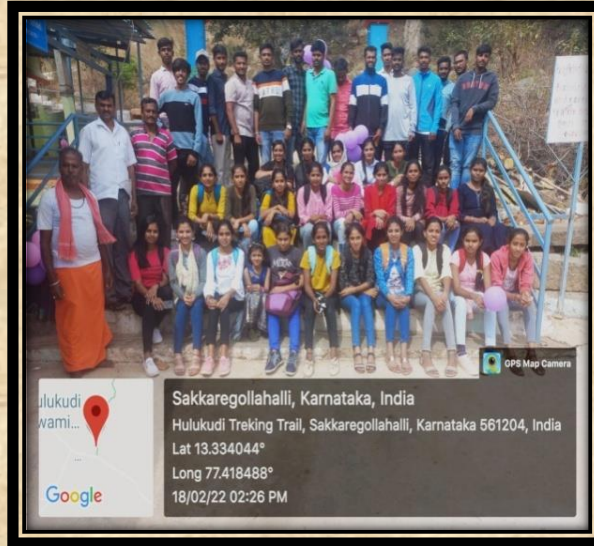
Mr. Giri Krishnan, Founder, and CEO at Futures and Careers, Upskill Learn, and Glide Canada. He is working as HR Business Partner, Mentor, Advisor, Consultant, Interview panelist, Career Coach, Talent Advisor, and Recruitment Partner for more than 400+ esteemed Clients; Manages a team of Senior Recruitment Consultants and Digital Marketing Consultants. UpskillLearn is an e-learning platform established to build skills in individuals aspiring to career In Recruitment or HR through uniquely designed job-oriented workshops and e-courses.

Mr. Giri Krishnan described how students should prepare for the corporate world and offered some suggestions for students:

1. Practical Knowledge of the Job portal.
2. Inculcate the Habit of Innovation.
3. Read Books and Newspapers Regularly.
4. Build Your Profile to Show Your Accomplishments.
5. Pursue Online Courses to Hone Your Skills.
6. Work on Your Weak Areas.

OUTBOUND TRAINING TO HULUKUDI HILLS

PART OF ORIENTATION






Outbound training program gave an opportunity to students from diverse geographical background to work closely with their peers in the form of training activities, analytically solving problems, leadership and team building activities.

MANAGEMENT ACTIVITIES



“Management is doing things right; leadership is doing the right things”. “Good time management skills help students prioritize tasks so they are able to complete school work and assignments on time. Students are able to plan ahead, set aside the time they need for projects and assignments, and make better use of that time.

INDUSTRY EXPERT CONNECT CONDUCTED IN AY 2021- 22

SINO	TOPIC	DATE	RESOURCE PERSON & DESIGNATION	PHOTOS
1.	Career Prospects in the Public Sector for MBA Graduates'	15/2/22	Mr. G Ramesh, Assistant General Manager BESCOM	
2.	'Campus to Corporate: The Career Prospective'.	15/2/22	Mr. Veerendra, Senior Manager, Human Resources at Health Care Global Enterprise Limited.	
3.	'Managing Once own Behavioral Competencies for making Prospects in the Public Sector for MBA Graduates'	16/2/22	Mr Bharavi Bharadwaj K S, Assistant Manager at Flipkart India Pvt Ltd.	

4.	Digital Marketing	21/03/22	<p>Mr Anil Gorralladaku, CEO at Digipuush</p> <p>Mr Chethan Shenoy, COO at Digipuush</p>
----	-------------------	----------	--

SAI VIDYA INSTITUTE OF TECHNOLOGY
RAJANUKUNTE, BENGALURU - 560094

DEPARTMENT OF MANAGEMENT STUDIES
IN ASSOCIATION WITH NIPM STUDENT CHAPTER,
BENGALURU.

**Industry Expert Connect on Digital Marketing
(Virtual Mode)**

Monday, March 21, 2022
Time: 11:00 AM

RESOURCE PERSONS


Mr. Anil Gorralladaku
CEO at Digipuush
Digital Marketing


Mr. Chethan Shenoy
COO at Digipuush
Digital Marketing

Dr. D Jogish
Head of the Department - MBA.

Dr. Ramesh Babu H S
Principal - SVIT.

Link to join:
meet.google.com/thi-zbti-onv

5.	Emerging trends in HR	22/9/22	<p>Ms. Gayathri Kumar, Cofounder of Cogniminds</p>
----	-----------------------	---------	--

SAI VIDYA INSTITUTE OF TECHNOLOGY
APPROVED BY AICTE, NEW DELHI, AFFILIATED TO VTU, RECOGNIZED BY GOVT. OF KARNATAKA
ACCREDITED BY NBA, NEW DELHI (ISE, ECE, ICE, MECH, CIVIL)
DEPARTMENT OF MANAGEMENT STUDIES
RAJANUKUNTE, BENGALURU 560 084, KARNATAKA

**Industry Expert Connect on
"Emerging Trends in HR"**



Thursday 22nd, September 2022
Time: 1:30 PM


Ms. Gayathri Kumar
Co-founder of Cogniminds

Dr. D Jogish
Head of the Department - MBA.

Dr. Ramesh Babu H S
Principal, SVIT.

PROFESSIONAL BODY & MOU: STUDENT CHAPTER

SINO	Name of the Student chapter	Date	Photo
1	NIPM: National Institute of Personnel Management Inaugural	23/4/22	 <p>The poster is for the inauguration of the NIPM Student Chapter of SVIT. It features the logos of NIPM and SVIT at the top. The text reads: 'NATIONAL INSTITUTE OF PERSONNEL MANAGEMENT KARNATAKA CHAPTER In Association with DEPARTMENT OF MANAGEMENT STUDIES (MBA) SAI VIDYA INSTITUTE OF TECHNOLOGY Invites your gracious presence for the inauguration of NIPM STUDENT CHAPTER OF SVIT on Saturday 23rd April 2022 at 11.00 AM in Seminar Hall, SVIT'. The Chief Guest is Mr. Robert Cutinha, Chairman, NIPM-KC. The Guest of Honour includes Prof. AM Padma Reddy (Additional Director, SVIT), Mr. Bhanesh A U (Secretary, NIPM-KC), and Mr. Prabhu H (Vice Chairman, NIPM-KC). The event is presided by Dr Ramesh Babu H S, Principal, SVIT. Other attendees listed are Prof. Ningambika G Mett (Faculty Co-ordinator) and Dr Jogish D (HOD - MBA, SVIT).</p>
2	NIPM: National Institute of Personnel Management MOU signed	23/4/22	 <p>The photograph shows a group of five men in a seminar hall. They are standing in front of a large display board that lists various programs and courses offered by SVIT. One man in a white shirt is shaking hands with another man in a dark suit, signifying the signing of the MOU. Other men in suits and a man in a blue shirt are standing nearby, observing the ceremony.</p>

The National Institute of Personnel Management (NIPM) is the sole national organisation in India for professional managers working in the fields of training and development, labour welfare, industrial relations, and human resource management.

Through its Chapters across the nation, NIPM also regularly offers seminars, workshops, conferences, and conferences on current topics, as well as HR technical trainings for technical updates. To help them become "Industry Ready," NIPM reaches out to management students for early professional grooming.

The Institute's efforts are all focused on establishing and updating the standards of professional excellence for people and people processes and assisting individuals and organisations in doing so.

MOOC CERTIFICATION DETAILS

SINO	Faculty Name	No of MOOC Courses
1	Dr D Jogish	12
2	Dr Naveen G	05
3	Prof. Manjunatha S	05
4.	Prof Ningambika G Meti	33
5.	Prof. Priyadarshini N	12

No. of Students	80
No. of Certifications	600

DETAILS OF PATENTS

Sl. No.	Patent Application No.	Status of Patent (Published/Granted)	Inventor/s Name	Title of the Patent	Patent Filed Date(DD/MM/YYYY)	Patent Published Date/Granted Date(DD/MM/YYYY)	Patent Publication Number / Patent Granted Number
1	202241005025	Published	Dr D Jogish Dr Pradeep N E Dr Naveen G Prof. Manjunatha S Prof.Ningambika G Meti Prof.Pavan KumarR Prof. Ranjitha N Ms.Madhumita Mankar Ms. KrupaM	Method &System to Automate Agriculture Farming	30/01/2022	04/02/2022	05/2022

FACULTY PUBLICATION

Name of the author/s	Title of paper	Name of journal	Year of publication
Dr. D Jogish	Financial attitude amongst slumdwellers in bangaluru metropolis	The British Journal Of Administrative Management	January 2022
Dr. D Jogish	COVID-19 CRISIS- Impact on Managing projects	Indian Journal of Natural Science (Web of Science)	April 2022
Dr. D Jogish	Marketing Mix in Management Education: Relevance to Management Students in Bengaluru..	Indian Journal of Natural Science (Web of Science)	December 2021
Dr Pradeep N E	A study on Analytical approach for the assessment of attrition management at Microgenesis	National Conference on student Research Paper :”ESPLORO 2022”SEASON 3.	July 2022
Dr Naveen G	A study on customer satisfaction with special reference to Bisleri Limited	National Conference on student Research Paper :”ESPLORO 2022”SEASON 3.	July 2022.
Prof Manjunatha S	Marketing Mix in Management Education: Relevance to Management Students in Bengaluru..	Indian Journal of Natural Science (Web of Science)	December 2021
Prof. Manjunatha S	A study on Erecruitment and its Relationship with Job seekers at KAP system Pvt ltd	National Conference on student Research Paper :”ESPLORO 2022”SEASON 3.	July 2022.
Prof. Ningambika G Meti	“A Study on Impact of Performance Appraisal on Employee over all development at Featherlite”	National Conference on student Research Paper :”ESPLORO 2022”SEASON 3.	July 2022.
Prof. Ningambika G Meti	“A Study On Comparative analysis of welfare benefit towards employees performance”	National Conference on student Research Paper :”ESPLORO 2022”SEASON 3.	July 2022.
Prof. Priyadarshini N	“A Study On effective retention strategies to overcome employer attrition at Scotts Garments Ltd”	National Conference on student Research Paper :”ESPLORO 2022”SEASON 3.	July2022

FDP ATTENDED BY FACULTY

Sl. No.	Name of Faculty	Title of Program	Duration and date of attend
1.	Prof. Manjunatha S	Research Methodology & Data Analysis	6days (24 th – 30 th November 2021)
		Innovation interventions for Inclusive sustainable business landscape	3 days (25th- 27th November 2021)
		Data Analysis using SPSS	5 days (1 st - 3 rd June and 6 th - 7 th June 2022)
		Academic Leadership Motivation	5 days (13 th - 17 th June 2022)
2.	Prof. Ningambika G Meti	Innovation interventions for Inclusive sustainable business landscape	3 days (25th- 27th November 2021)
		Data Analysis using SPSS	5 days (1 st - 3 rd June and 6 th - 7 th June 2022)
		Academic Leadership Motivation	5 days (13 th - 17 th June 2022)
3.	Prof. Priyadarshini N	Universal Human Value	5 days(8 th May - 12 th May)

RESEARCH CENTRE

The Research Centre has been established in the Dept of MBA effective from October 2020.

The Research Centre is affiliated and approved by VTU to pursue research activities and development. The Research Centre is headed by **Dr. D Jogish** and includes below members as part of research council for coordinating R&D activities:

1. Dr. Pradeep N.E
2. Dr. Naveen G

OBJECTIVES:

- To create the best R&D of information
- To encourage R&D efforts by every Stake Holders
- To build research culture in the department to drive research oriented results
- To integrate R&D outcomes for academic deliverables to enhance the students capabilities

RESEARCH SCHOLARS:

SINO	Name of the Guide	Name of the Research Scholar	Current status
1.	Dr D Jogish	Madhumita Mankar	Awaiting Comprehensive Viva
		Ranjitha N	Awaiting course work exam
		Krupa M	Awaiting course work exam
2.	Dr Pradeep N E	Ningambika G Meti	Awaiting course work exam
		Shruthy Harita A R	Awaiting course work exam

The Department of Management Studies encourages for PhD and centre will have up to 8 scholars in upcoming allotment by university.

The institution supports a student's total growth, which includes their academic work, curriculum, research, and extracurricular activities.

The publication of final-year students' project work at national and international conferences, journals, etc.

INDUSTRY ENGAGEMENT

S I N O	Name of the Company	Date	Photo
1.	Avery Dennison India Pvt Ltd	25/12/21	 A group of approximately 30 students in grey uniforms and a few faculty members are posing for a group photo in front of the Avery Dennison building. The building has a sign that reads 'AVERY DENNISON' and 'అవరీ డెన్నిసన్' in Telugu. There are trees and a signpost visible in the background.
2	Unibic Foods India Private Limited	13/5/2022	 A large group of students in grey uniforms and faculty members are posing for a group photo in front of the Unibic Cookies building. The building has a prominent blue and white facade with a red sign that reads 'UNIBIC COOKIES'.
3	TurboTech Precision Engineering Pvt. Ltd.	09/7/22	 A group of students in grey uniforms and faculty members are posing for a group photo in front of the TurboTech building. The building has a white facade with a green awning. There are trees and a signpost visible in the background.

STUDENTS ACHIEVEMENTS

POSTER PRESENTATION 2021-22:

Sl.No	Title of the project	Name of the Student &USN	Guide	Prize Won
1.	“A study on effects of workplace stress on individual employee performance with special reference to Kusalava”	Jeetham Gopi Sai (1VA20MBA019)	Prof.Manjunatha S	1 st
2.	“A Study on Impact of Performance Appraisal on Employee over all development at Featherlite”	Pravallika N (1VA20MBA030)	Prof. Ningambika G Meti	2 nd



Judge: Prof R S Rao



Prize winners

TECH VIDYA 2K22:

SINO	Name of the Event	Prize	Name of the students
1.	HUNT TO WIN	1 st	Jeetham Gopi Sai, Gouthamraj G
2	DALAL STREET – FINANCE	2 nd	Abhilash & Shasahank D M








HUNT TO WIN: Jeetham Gopi Sai & Gouthamraj G







COMPANIES WHERE OUR STUDENTS CARRIED OUT THE FINAL PROJECTS

Indo-Mim Private Limited Company	Indian Design Exports Private Limited, Nagavara	Acc Limited	Ramnagar Motors Pvt Ltd	Silver Spark Apparel Ltd
Microgenesis Techsoft Pvt Ltd	Texport Industries Pvt Ltd.	Vaishnavi Global Private Limited	Indigo Blues, Industrial Area, Doddballapura	Way2wealth Securities Private Limited,
Scotts Garments Limited	Sharekhan Ltd	Everblue Apparel Limited	Nisha Designs Hindupur	Featherlite Products Private Limited
Karnataka Antibiotics And Pharmaceutical Limited	Yg Cutting Tools Corporation Pvt.Ltd	Webkraft Inc	Aditya Auto Products And Engineerings (India) Pvt. Ltd	Kamdhenu Ltd
Canara Bank	Biesse Manufacturing India Private Limited	Itc Limited Meenakunte Village Jala Hobli	Denim Works, Industrial Area, Doddaballapura	Kapsystem Private Limited,
Sai Farmicultur Private Limited	Visteon Electronics India Private Limited	Icici Prudential Life Insurance	Quess House 3/3/2 Bellandur Gate, Sarjapur - Marathahalli Rd, Bengaluru	Adavi Nekkalam, Vijayawada
Sakata Seeds India Pvt Ltd,	Reliance Fresh Ltd	Big Bazaar At Byatrayanpura	Big Basket, Doddaballapura Store	Bisleri International Pvt Ltd

TOPPERS LIST






3RD SEMESTER MBA- 2020-21

CLASS RANK	USN	NAME	PHOTO	TOTAL MARKS (Out of 700)
1 st	1VA20BA013	Gupta Roshni Ashok		601
2 nd	1VA20BA019	Jeetham Gopi Sai		573
3 rd	1VA20BA035	Shabber Ulla Khan		553
4 th	1VA20BA033	Sahana P L		549
5 th	1VA20BA004	Arpitha		548

6 th	1VA20BA028	Pavithra S M		535
7 th	1VA20BA048	Tanuja M		534
8 th	1VA20BA008	Boggavarapu Ravindranath Gupta		528
9 th	1VA20BA043	Suma M A		526
9 th	1VA20BA046	Sushmitha C		526
10 th	1VA20BA002	Abhilash K P		525

1ST SEMESTER MBA- 2020-22 BATCH:

CLASS RANK	USN	NAME	PHOTO	TOTAL MARKS (Out of 600)
1 st	1VA21BA025	Keerthana N		475
2 nd	1VA21BA032	Navyashree S		474
3 rd	1VA21BA033	Nayana T S		466
4 th	1VA21BA015	Goutham Raj G		459
5 th	1VA21BA058	Vidya D		458

6 th	1VA21BA060	Yazhini B		456
7 th	1VA21BA017	Gowthami A		453
8 th	1VA21BA040	Rudraradya M		448
9 th	1VA21BA049	Soumya		443
10 th	1VA21BA023	Kavya I		418

**DETAILS OF STUDENT PUBLICATIONS FOR THE ACADEMIC
YEAR 2021-22**

Sl. No.	USN	Name of the Student	Title of the paper	Name of the Journal/Conference	Publication details	Guide
1.	1VA20BA040	Shwetha. A	A Study On Financial Performance Through Comparative And Common Size Statements	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Dr. D Jogish
2.	1VA18MBA28	Manjula K	A Study On Factors Influencing Employee Motivation And Their Performance At Biesse Manufacturing Company Private Limited	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Dr. Pradeep N E
3.	1VA20BA011	Dinesh K G	A Study On Consumer Perception And Measure To Increase Customers Satisfaction	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Dr. Naveen G
4.	1VA20BA019	Jeetham Gopisai	"A Study On Effects Of The Workplace Stress In Individual Employee Performance With Special Reference To Kusalava International Limited, Vijayawada"	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Prof. Manjunatha S
5.	1VA20BA045	Sushma S J	A Study On Impact Of Organisational Culture And It's Impact On Employees Behaviour	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Prof. Ningambika G Meti

6.	1VA20BA035	Shabber Ulla Khan	A Study On E-Recruitment And Its Relationship Ship With Job Seekers	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Prof. Manjunatha S
7.	1VA20BA008	Bogga Varaha Ravi RAVINDRAN Sath GUPTA	Assessment Of Satisfaction Ranking For Enhancing Employee Performance.	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Prof. Ningambika G Meti
8.	1VA20BA014	Harshavardan A R	“A Study On Customer Preference Towards Satisfaction At Sai Farmiculture Private Limited Bengaluru”	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Dr.Naveen G
9.	1VA20BA026	Nunna Chandrasekhar	A Study On Satisfaction Of Employees On Safety Measures At Visteon Electronics India Private Limited	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Prof. Manjunatha S
10	1VA20BA023	Nagapooja	A Study On Comparative Analysis Of The Performance Of Insurance Companies In India.	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Dr D Jogish
11	1VA20BA044	Sushma	A Study On Study On Inventory Management	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Dr D Jogish

12	1VA20BA007	Ashwini N	A Study On Effective Database Management With Special Reference To Hrms At Qspiders	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Prof. Manjunatha S
13	1VA20BA030	Pravallika N	A Study On Impact Of Performance Appraisal On Employee Over All Development	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Prof.Ningambika G Meti
14	1VA20BA020	Lalithyashree Chowdary M	A Study On Inventory Management	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Dr D Jogish
15	1VA20BA021	Manoj D R	A Study On Advertisement Strategies On Building Brand Awareness	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Dr. Naveen G
16	1VA20BA002	Abhilash K P	A Study On Consumer Buying Behaviour And Satisfaction Level At Bisleri International Pvt Ltd	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Dr.Naveen G
17	1VA20BA041	Sindhu.M	A Study On Impact Of Performance Appraisal Towards Employee Satisfaction.	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Prof.Priyadarshini.N
18	1VA20BA024	Nagashree R	A Comparative Study Reference To Talent Acquisition And Employees Performance	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Prof. Ningambika G Meti

19	1VA20BA004	Arpitha	A Study On Comparative Analysis Of Welfare Benefits Towards Employees Performance	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Prof. Ningambika G Meti
20	1VA20BA033	Sahana PI	" A Study On Impact Of Employee Engagement With Reference To Productive Work Environment At Acc Limited, Thondebhavi"	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Prof. Ningambika G Meti
21	1VA20BA022	Moorthy.S	A Study On Customer Perceptions And Attitude Towards Himalayana Motor Cycle Of Royal Enfield	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	.Dr.Naveen G
22	1VA20BA006	Ashwini B L	"A Study On Impact Of Stress Level On Employee Performance At Silver Spark Apparel Ltd Unit-I", Gauribidanur.	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Prof.Priyadarshini.N
23	1VA20BA034	Sahithya C M	A Study On An Analytical Approach For The Assessment Of Attrition Management At Microgenesis Techsoft Pvt Ltd In Bangalore	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Dr. Pradeep N E
24	1VA20BA013	Gupta Roshni Ashok	A Study On The Effective Monetary Benefit With Special Reference To Employee Motivation At Vaishnavi Global Private Limited In”.	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Prof. Manjunatha S

25	1VA20BA048	Tanuja M	A Study On Impact Of Rewards And Recognition Of Women Employees Motivation At Texport Industries Pvt Ltd.	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Prof. Ningambika G Meti
26	1VA20BA004	Arpitha	" A Study On Impact Of Employee Engagement With Reference To Productive Work Environment At Acc Limited, Thondebhavi"	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Prof. Ningambika G Meti
27	1VA20BA027	P Shanmuga Aathreya	A Study On Effective Organizational Leadership Styles With Special Reference To Employee Performance At Nisha Designs	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Prof. Ningambika G Meti
28	1VA20BA046	Sushmitha C	A Study On Absenteeism And It's Impact On Productivity	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Dr. Pradeep N E
29	1VA20BA016	Hemalatha B	A Study On Risk And Return Analysis Of Nifty 50 Stocks	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Dr. D Jogish
30	1VA20BA018	Javeria	"A Study On Effective Retention Strategies To Overcome Employee Attrition At Scotts Garments Limited In Doddaballapura"	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Prof. Priyadarshini N

31	1VA20BA003	Anil Shivanand Birajdar	A Study On Risk And Return Relationship Between Major Commodities And The Benchmark Index	National Conference On Student Research Paper :"Esploro 2022"Season 3.	July 2022.	Dr.D Jogish
32	1VA20BA043	Suma. M A	"A Study On Effects Of Organizational Culture On Employee Productivity At Everblue Apparel Limited In Doddaballapur".	National Conference On Student Research Paper :"Esploro 2022"Season 3	July 2022	Prof.Manjunatha S
33	1VA20BA028	Pavithra S M	A Study On Impact Of Training And Development On Employee Job Performance At Kapl	National Conference On Student Research Paper :"Esploro 2022"Season 3.	July 2022.	Prof. Priyadharshini N
34	1VA20BA001	Abhilash	A Study On Effective Reward System With Special Reference To Retention Strategies At Yg Cutting Tools Corporation Private Limited	National Conference On Student Research Paper :"Esploro 2022"Season 3	July 2022	Prof.Manjunatha S
35	1VA20BA017	Hemalatha B	A Study On Employee Discipline And Its Effects On Organisational Performance	National Conference On Student Research Paper :"Esploro 2022"Season 3.	July 2022.	Prof. Ningambika G Meti
36	1VA20BA010	Deepu R	A Study On Material Managment At Aditya Auto Products And Engineerings (I) Pvt. Ltd.	National Conference On Student Research Paper :"Esploro 2022"Season 3	July 2022	Dr. D Jogish

37	1VA20BA005	Ashoka.G S	A Study On Marketing Strategy Towards Brand Promotion To Increase Sales	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Dr. Naveen.G
38	1VA20BA012	Gayathri S N	A Study On Non Performing Assets At Canara Bank	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Dr. D Jogish
39	1VA20BA031	R Vinitha	A Study On Effect Of Worker Union With Special Reference To Employee-Management Relationship At ITC Limited, Bangalore	National Conference On Student Research Paper :”Esploro 2022”Season 3.	July 2022.	Prof. Manjunatha S
40	1VA18MBA28	Manjula K	A Study On Factors Influencing Employee Motivation And Their Performance	National Conference On Student Research Paper :”Esploro 2022”Season 3	July 2022	Dr. Pradeep N E

PLACEMENT NEWS



SAI VIDYA INSTITUTE OF TECHNOLOGY

Rajanukunte, Bengaluru-64

DEPARTMENT OF MANAGEMENT STUDIES

Another Milestone Achieved

We are pleased to announce that Department of Management studies has achieved **100 % placement for 2020-2022 MBA GRADUATES**

CONGRATULATIONS!

STUDENTS ACHIEVING THEIR PLACEMENT OFFERS

WITH

*** **AXIS BANK** ***



**ANIL SHIVANAND
BIRAJDAR**
1VA20BA003



ARPITHA
1VA20BA004



ASHWINI B L
1VA20BA006



**BOGGAVARAPU
RAVINDRANATH GUPTA**
1VA20BA008



DEEPU R
1VA20BA010



HARSHAVARDAN A R
1VA20BA014



HEMALATHA B
1VA20BA017



JAVERIA
1VA20BA018



JEETHAM GOPI SAI
1VA20BA019



MANOJ D R
1VA20BA021



NAGAPOOJA
1VA20BA023



NAGASHREE R
1VA20BA024



**NUNNA CHANDRA
SEKHAR**
1VA20BA026



**P SHANMUGA
AATHREYA**
1VA20BA027



PAVITHRA S M
1VA20BA028

CONGRATULATIONS!

STUDENTS ACHIEVING THEIR PLACEMENT OFFERS
WITH

*** **AXIS BANK** ***



PRAVALLIKA N
1VA20BA030



R VINITHA
1VA20BA031



RAJESH K
1VA20BA032



SAHANA P L
1VA20BA033



SHABBER ULLA KHAN
1VA20BA035



SHASHANK D M
1VA20BA037



SHWETHA A
1VA20BA040



SINDHU M
1VA20BA041



TANUJA M
1VA20BA048



MANJULA.K
1VA18MBA28

CONGRATULATIONS!

STUDENTS ACHIEVING THEIR PLACEMENT OFFERS
WITH

*** **MATRIX HR TECHNOLOGIES*****



PRAVALLIKA N
1VA20BA030



HEMALATHA B
1VA20BA017

*** **HERAIZEN TECHNOLOGIES*****



Pavithra S M
1VA20BA028

CONGRATULATIONS!

STUDENTS ACHIEVING THEIR PLACEMENT OFFERS
WITH

***** HOMELANE*****



**BOGGAVARAPU
RAVINDRANATH GUPTA**
1VA20BA008



HARSHAVARDAN A R
1VA20BA014

***** HOMESFY*****



MANJULA K
1VA18MBA28

***** INTELLIPAAT*****



ROSHNI ASHOK GUPTA
1VA20BA013

CONGRATULATIONS!

STUDENTS ACHIEVING THEIR PLACEMENT OFFERS
WITH

***** COGNIMINDS*****



ASHWINI N
1VA20BA007



SUSHMITHA N
1VA20BA011



SAHITHYA C M
1VA20BA035



HEMALATHA B
1VA20BA002

CONGRATULATIONS!

STUDENTS ACHIEVING THEIR PLACEMENT OFFERS

WITH

*** **QUESS CORP LIMITED** ***



ABHILASH K P
1VA20BA002



SAHITHYA C M
1VA20BA034



PRAJWAL M
1VA20BA0300



**BOGGAVARAPU
RAVINDRANATH GUPTA**
1VA20BA008



PRAVALLIKA N
1VA20BA030



SUSHMITHA C
1VA20BA046



GAYATHRI S N
1VA20BA012



SUSHMA S J
1VA20BA045



JEETHAM GOPI SAI
1VA20BA019



SWAPNA M
1VA20BA047



SUMA M A
1VA20BA043



Y NAYANA
1VA20BA051



**NUNNA CHANDRA
SEKHAR**
1VA20BA026



**LALITHYASHREE
CHOWDARY M**
1VA20BA020

GRADUATION DAY 2020-2022



BEST OUTGOING STUDENT OF THE YEAR 2020-22

Ms PAVITHRA S M (1VA20MBA28)

