



Sai Vidya Institute of Technology
Rajanukunte, Bengaluru 560 064

Department of Management Studies

PRATIBODH

News Letter

September 2020 –August 2021

VISION

To be an anchor in Management Education by developing leaders in business and entrepreneurs steering organizations in a holistic manner

MISSION

M1: Committed to serve the various stake holders by ensuring healthy competitiveness through Business Administrators and Entrepreneurs.

M2: Develop professionals well equipped to lead with state-of-the-art Management skills through innovative ideas and human concern

DIRECTOR'S MESSAGE



I am pleased to note that Department of Management Studies, SVIT is bringing out Department Newsletter for 2020-21. I admire the enthusiasm of magazine members of the Department who have contributed to the Newsletter. Department newsletter definitely provides a platform to showcase the activities and achievements of the students and staff. This newsletter has recorded achievements and activities of Department of Management Studies such as: conferences attended by staff members and students, competitions won by students, innovative projects carried out by students with the guidance of staff, among others. I wish the students and staff of Department of Management studies, all success.

Prof. M R Holla
Director, SVIT

ADDITIONAL DIRECTOR'S MESSAGE



Greetings to all the staff members, student friends, parents and other stake holders. I am delighted to present the newsletter of Department of Management Studies. With core emphasize on academics, Department of Management Studies also motivates and nourishes students and staff members in co-curricular and extracurricular Activates. The college standing by the spirit of its Vision had hosted many technical events to showcase the innovations of the young budding entrepreneurs and managers. We continue to support the cause of contributing to the society and to the nation by providing a holistic growth to the students by imparting quality education and shaping their character through Induction Training programme.

-Prof. A M Padma Reddy

PRINCIPAL'S MESSAGE



I am felicitous to know that the Department of Management Studies is bringing out newsletter "Pratibodh" for the academic year 2020-21 & this is an ongoing process portraying the various Departmental activities. It is great to find a considerable number of achievements in academic and non-academic activities which certainly prove that our staff and students are adequately equipped and possess necessary skill-sets to bring laurels to the institution. I wish that this number may grow in the years to come. My Congratulations to Department of Management Studies team.

-Dr. H S Ramesh Babu

HOD'S MESSAGE



"Success is not final; failure is not fatal: it is the courage to continue that counts."

I am pleased to release annual newsletter of Department of Management Studies "PRATIBODH" for the year 2020-21. This new whirl is the result of the efforts put in by a dedicated team of teachers and students. The "PRATIBODH" offers a platform for showcasing our activities and sharing the journey of our department. I hope everyone will find this as exciting and interesting.

-Dr D Jogish

EDITORIAL BOARD

Chief Editor: Prof. Ningambika G Meti

Editorial Board Member: Prof. Priyadarshini N

Student Members:

Arpita (1VA20BA004)

Gupta Roshini Ashok(1VA20BA013)

FACULTY

Dr. D Jogish

Professor & HOD

Dr. Pradeep N E

Associate Professor

Dr. Naveen G

Assistant Professor

Prof. Sumathy VMS

Assistant Professor





Prof. Manjunatha S

Assistant Professor

Prof. Ningambika G Meti

Assistant Professor

WEBINARS AND WORKSHOPS CONDUCTED IN AY 2020- 21

SI NO	Event	Date & Time	Resource Person	Photos
1	Webinar on "Project Management framework & tool"	31 st October 2020 11 AM	Ms Madhumita Mankar, Assistant Director , E&Y	 <p style="text-align: center;">DEPARTMENT OF MANAGEMENT STUDIES SAI VIDYA INSTITUTE OF TECHNOLOGY, RAJANUKUNTE, BENGALURU</p> <p style="text-align: center;">WEBINAR ON "PROJECT MANAGEMENT FRAMEWORK AND TOOLS - AN OVERVIEW"</p> <p style="text-align: center;">SATURDAY OCTOBER 31, 2020 TIME: 11.00 AM</p> <ul style="list-style-type: none"> • E-Certificates will be issued for all registered and active participants after receiving feedback form • Google Meet Link for the Webinar will be sent to the registered candidates through mail and WhatsApp • No Registration Fee <p style="text-align: center;">SPEAKER</p> <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">  <p>Ms. Madhumita Mankar Assistant Director Certified Project Management Professional (PMP) from PMI Institute, USA</p> </div> <div style="text-align: center;"> <p>Registration Link: https://forms.gle/9iZxWAPzBLXAZv7paA9</p> <p>For any queries, Contact: Dr. Naveen G Assistant Professor Email: naveen.g@saividya.ac.in WhatsApp: 9880116183</p> </div> </div> <div style="display: flex; justify-content: space-between; font-size: small;"> <div>Dr. Naveen G Faculty Coordinator</div> <div>Dr. D Jogish Head of Department, MBA</div> <div>Dr Ramesh Babu H S Principal</div> </div>
2.	Workshop on Business Analytics using MS Excel	15 th & 22 nd May 2021, 10 AM	Dr Pradeep N E, Associate Professor & Corporate Trainer, SVIT	 <p style="text-align: center;">DEPARTMENT OF MANAGEMENT STUDIES SAI VIDYA INSTITUTE OF TECHNOLOGY, RAJANUKUNTE, BENGALURU</p> <p style="text-align: center;">ORGANISING 2 DAYS WORKSHOP ON "BUSINESS ANALYTICS USING MS EXCEL"</p> <p style="text-align: center;">MAY 15, 2021 & MAY 22, 2021 TIME: 10:00 AM - 01:00 PM</p> <ul style="list-style-type: none"> • E-Certificates will be issued for all registered and active participants after receiving feedback form • Google Meet Link for the Workshop will be sent to the registered candidates through mail and WhatsApp • No Registration Fee <p style="text-align: center;">RESOURCE PERSON</p> <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">  <p>Dr. Pradeep N E Associate Professor & Corporate Trainer Sai Vidya Institute of Technology Koppebanne, Bangalore - 56</p> </div> <div style="text-align: center;"> <p>Registration Link: https://forms.gle/MwFqWpQsSYLM9mjQ6</p> <p>For any queries, Contact: Prof. Ningambika G Meti Assistant Professor Email: ningambika.gm@saividya.ac.in WhatsApp: 8125221835</p> </div> </div> <div style="display: flex; justify-content: space-between; font-size: small;"> <div>Prof. Ningambika G Meti Faculty Coordinator</div> <div>Dr. D Jogish Head of Department, MBA</div> <div>Dr Ramesh Babu H S Principal</div> </div>

MOOC CERTIFICATION DETAILS

SINO	Faculty Name	No of MOOC Courses
1	Prof Ningambika G Meti	06

No. of Students	20
No. of Certifications	28

FACULTY PUBLICATION

Name of the author/s	Title of paper	Name of journal	Year of publication
Manjunatha S	A study On Quality of work life Balance of Employees to boost the employee performance at YG Cutting Tools Private Limited, Doddaballapur.	International Conference on Global Perspective on Business, Economy and Society- For the Sustainability in the new Normal. (AICTE Sponsored). ISBR Business School, Bengaluru.	August 2021.
Manjunatha S	A study On Orientation Programme as a way to gain employee Commitment with special Reference to Otto Bilz (India) Private Limited, Doddaballapur.	International Conference on Global Perspective on Business, Economy and Society- For the Sustainability in the new Normal.(AICTE Sponsored). ISBR Business School, Bengaluru.	August 2021.
Ningambika G Meti	A study on recruitment challenges faced by the IT applicants during pandemic at STMC	INK FREEDON RESEARCH JOURNAL	June 2021
Ningambika G Meti	“A Study On Impact Of Welfare Benefits Towards The Employees Performance At Himatsingka Seide Limited., Doddaballapura”	International Conference on Global Perspective on Business, Economy and Society- For the Sustainability in the new Normal.(AICTE Sponsored). ISBR Business School, Bengaluru.	August 2021.

Ningambika G Meti	“A Study On Impact Of Leadership Styles On Employee Performance At Inflow Technologies Private Limited, Bangalore”	International Conference on Global Perspective on Business, Economy and Society- For the Sustainability in the new Normal.(AICTE Sponsored). ISBR Business School, Bengaluru.	August 2021.
Dr. NAVEEN G	“A Study On Performance Evaluation Of SBI MUTUAL FUND SCHEMES”	International Conference on Global Perspective on Business, Economy and Society- For the Sustainability in the new Normal.(AICTE Sponsored). ISBR Business School, Bengaluru.	August 2021.

FDP ATTENDED BY FACULTY

Sl. No.	Name of Faculty	Title of Program	Duration and date of attend
1	Dr. D Jogish	New Paradigms in Management Education	6 days (7th - 14th June 2021)
		Entrepreneurship Development	1day (21 st April 2021)
		Latest trends in Teaching Methodology	5days (8th to 12th February 2021)
		Research Methodology	1 day (26th May 2021)
		Orientation of 2nd Sem BBA Revised Syllabus & Business Skill Development Course	1 day (17th May 2021)
		Advance Excel For Educators	2 days (18th May 2021)
		Methodology of Research in social science	8 days (03 rd - 12th March, 2021)

2	Dr. Naveen G	Methodology of research in Social Science	8 days (03rd- 12th March, 2021)
		Research Methodology	5 days (8th to 12th Feb 2021)
		Entrepreneurship Development	1 day (17th May 2021)
		New Paradigm in Management Education	7 days(7-14th June 2021)
3	Manjunatha S	How to crack VTU -Phd course work in Research Methodology- IPR(16PHDRM)	5 days (02-06 Nov 2020)
		Latest Trends in Teaching Methodology	1 day (21st April 2021)
		Methodology of research in Social Sciences	10 days (03rd -12 th March 2021)
		Research Methodology	5 days (8 th - 12th Feb 2021).
		Management MSMEs in New Normal	7 days (18th- 23rd Jan 2021)
		Entrepreneurship Development	1 day (17th May 2021)
		Start-up Orientation	1 day (18th May 2021)
		New Paradigm in Management Education	7 days (7th-14th June 2021)
4	Ningambika G Meti	Research Methodology	8 days (29 th Nov- 6 th Dec 2020)
		Universal Human Value	5days (26 th – 30 th October 2020)
		Research Methodology-2	5 days (8th- 12th February 2021)
		The Art Of Research Writing	6 days (8 th - 13 th January 2021)
		Latest trends in Teaching Methodology	1 days (21 st April 2021)
		New Paradigm in Management Education	7 days (07 th -14 th June 2021)
		Innovative Approaches in Teaching Pedagogy	7 days (24 th -30 th June 2021)

		Leadership and Excellence in Higher Education	5days (23 rd - 27 th August 2021)
		Orientation of 2nd Sem BBA Revised Syllabus & Business Skill Development Course	1 day (17th May 2021)
		Advance Excel For Educators	2 days (18th May 2021)
		AI in Banking And Financial Services	5days (12 th - 17 th July 2021)
		Innovation Management: Idea to Prototype	5days (02 rd - 07 th August 2021)
		Policy Initiative and quality enhancement in higher education	6days (05 th - 11 th May 2021)
		Start-up Orientation	1day (18 th May 2021)
		Entrepreneurship Development	1day (17 th May 2021)

RESEARCH CENTRE

The Research Centre has been established in the Dept of MBA effective from October 2020.

The Research Centre is affiliated and approved by VTU to pursue research activities and development. The Research Centre is headed by **Dr. D Jogish** and includes below members as part of research council for coordinating R&D activities:

1. Dr. Pradeep N.E
2. Dr. Naveen G

OBJECTIVES:

- To create the best R&D of information
- To encourage R&D efforts by every Stake Holders
- To build research culture in the department to drive research oriented results
- To integrate R&D outcomes for academic deliverables to enhance the students capabilities

RESEARCH SCHOLARS

Ms. Madhumitha Mankar, a Research scholar has started her Research work at our Centre. She has Cleared Course Work Exams & awaiting Completion Certification to Conduct Pre-Comprehensive Viva Voce.

The Department of Management Studies encourages for PhD and centre will have up to 8 scholars in upcoming allotment by university.

The institution believes in the comprehensive development of the student which includes academics, curriculum, research and extra curriculum activities.

Every final year student is encouraged to publish their project work in National/International conferences/Journals.etc



STUDENTS ACHIEVEMENTS

44 SERIES BEST PROJECT IN STATE AWARD BY KSCST

“BEST PROJECT”

Sl. No	Guide	USN	Name of the students	Title of the project	Award
1	DR. NAVEEN G	1VA19MBA29	SAHANA HEGDE N	Application Of Technology And Automation In Agriculture	44 series Best Project in state award by KSCST
2		1VA19MBA35	SUSHMA M		
3		1VA19MBA31	SHREYA		
4		1VA19MBA24	PUNITH M		



COMPANIES WHERE OUR STUDENTS CARRIED OUT THE FINAL PROJECTS

Silver Spark Apparel Ltd	Bislery International Pvt Ltd	Karnataka Plastoo Industries Limited	Imperial Auto Industries Ltd	Sai Farmicultural Private Limited
MN Pickles Industries,	Bonanza Portfolio Ltd	Prabhudas Lillader India Pvt Ltd	Himatsingka Seide Limited,	Spice Digital Ltd
Federal Mogul Goetze Indian Company	Pepsico Private Limited	STMC	Inflow Technologies Pvt Ltd,	Featherlite Products Private Limited
Muthoot Finance	L&T Construction Equipment Ltd	Sri Sadananda Foods Pvt.Ltd	Ultratech Cement Ltd	Otto Bilz India Private Limited
BRFL	Indic Ems Electronic Pvt Ltd	Tropical Flavours Pvt Ltd	MRF Limited	Rittal Company Pvt Ltd
Kmf Cattle Feed Plant	Falihos Agritechno Private Limited	Denim Works-1	Angsana Oasis Spa And Resort	YG Cutting Tools Corporation Pvt Ltd.
ITC Ltd	Acc Cement Pvt Ltd	Ethereal Machines Private Limited	Suprajit Engineering Private Limited	Indigo Blues Private Limited

TOPPERS LIST

3RD SEMESTER MBA- 2019-21

Sl. No	USN	NAME	RANK	TOTAL MARKS (Out of 600)	PHOTO
1	1VA19MBA29	SAHANA HEGDE	1 st	570	
2	1VA19MBA31	SHREYA	2 nd	551	
3	1VA19MBA35	SUSHMA M	3 rd	548	
4	1VA19MBA32	SINDHU J	4 th	541	
5	1VA19MBA23	POOJASHREE S V	5 th	526	

6	1VA19MBA40	VIJAY N	6 th	524	
7	1VA19MBA38	TEJAWATHI G R	6 th	524	
8	1VA19MBA13	KAVITHA B	7 th	523	
9	1VA19MBA10	HARSHA	8 th	516	
10	1VA19MBA21	PAVITHRA D	9 th	505	
11	1VA19MBA14	KUSHAL PARAMESHAPPA	10 th	503	

1ST SEMESTER MBA- 2020-22 BATCH:

Sl. No	USN	NAME	RANK	TOTAL MARKS (Out of 600)	PHOTO
1	1VA20BA013	GUPTA ROSHNI ASHOK	1 st	485	
2	1VA20BA004	ARPITHA	2 nd	457	
3	1VA20BA035	SHABBER ULLA KHAN	3 rd	456	
4	1VA20BA043	SUMA M A	4 th	442	
5	1VA20BA036	SHABREEN TAJ	5 th	441	

6	1VA20BA028	PAVITHRA S M	6 th	435	
7	1VA20BA027	P SHANMUGA ATHREYA	7 th	426	
8	1VA20BA034	SAHITHYA C M	8 th	421	
9	1VA20BA048	TANUJA M	9 th	420	
10	1VA20BA046	SUSHMITHA C	10 th	418	

Details of Student Publications for the Academic Year 2020-21


Sl. No.	USN	Name of the Student	Title of the paper	Name of the Journal/Conference	Publication details	Guide
1	1VA19MBA31	Shreya	A study On Quality of work life Balance of Employees to boost the employee performance at YG Cutting Tools Private Limited, Dodballapura.	International Conference on Global Perspective on Business, Economy and Society- For the Sustainability in the new Normal.(AICTE Sponsored). ISBR Business School, Bengaluru.	August 2021	Manjunathas
2	1VA19MBA29	Sahana Hegde N	A study On Orientation Programme as a way to gain employee Commitment with special Reference to Otto Bilz (India) Private Limited, Dodballapura.	International Conference on Global Perspective on Business, Economy and Society- For the Sustainability in the new Normal.(AICTE Sponsored). ISBR Business School, Bengaluru.	August 2021	Manjunathas
3	1VA19MBA35	Sushma M	A study in impacts of Welfare Benefits towards the employee performance at Himathsingka Seide Limited, Dodballapura.	International Conference on Global Perspective on Business, Economy and Society- For the Sustainability in the new Normal.(AICTE Sponsored). ISBR Business School, Bengaluru.	August 2021	Ningambika G Meti




4	1VA19MBA36	Swathi M	A study on Impacts of leadership styles on employee performance at Inflow Technologies Private Limited, Bangalore.	International Conference on Global Perspective on Business, Economy and Society- For the Sustainability in the new Normal.(AICTE Sponsored). ISBR Business School, Bengaluru.	August 2021	Ningambika G Meti
5	1VA19MBA38	Tejawathi G R	A study on satisfaction of Customer towards Online Shopping at Flipkart Private Limited in Bengaluru District.	International Conference on Global Perspective on Business, Economy and Society- For the Sustainability in the new Normal.(AICTE Sponsored). ISBR Business School, Bengaluru.	August 2021	Dr Naveen G
6	1VA19MBA17	Manoj M D	A study on Performance Evaluation equity Mutual Funds in India	International Conference on Global Perspective on Business, Economy and Society- For the Sustainability in the new Normal.(AICTE Sponsored). ISBR Business School, Bengaluru.	August 2021	Dr Naveen G
7	1VA19MBA18	Mohammad Salman	A study on recruitment challenges faced by the IT applicants during pandemic at STMC	Ink Freedom Research Journal	June 2021	Ningambika G Meti

PLACEMENT NEWS

SL. NO	Name of the Student	USN	Company	Photos
1	Sahana Hegde N	1VA19MBA29	Microgenisis	
2	Mohammad Salman	1VA19MBA18	Amazon M/S Square Yards BL Kashayap & Sons Carrer Net Square Yards	
3	Sushma M	1VA19MBA35	Lab2market	
4	Kushal Parameshappa Kerudi	1VA19MBA14	Sai Farmiculture Pvt Ltd	
5	Mangalamadugu Sai Ashok Reddy	1VA19MBA	Sai Farmiculture Pvt Ltd	
6	Punith M	1VA19MBA24	Sai Farmiculture Pvt Ltd M/S Talchemist	

7	Rakshith M U	1VA19MBA27	Sai Farmiculture Pvt Ltd VIVO	
8	Rajashekara D A	1VA19MBA25	Sai Farmiculture Pvt Ltd	
9	Vijay	1VA19MBA40	Sai Farmiculture Pvt Ltd	
10	Anusha KV	1VA19MBA04	M/S Talchemist	
11	Anantakumar Hadrihalli	1VA19MBA02	Sai Farmiculture Pvt Ltd	
12	Chethan T M	1VA19MBA07	Sai Farmiculture Pvt Ltd	
13	Harsha V	1VA19MBA10	ESSILOR	
14	Harshith G M	1VA19MBA11	Flipkart (Innovsource Pvt Ltd)	

15	Rakshitha S	1VA19MBA28	Sai Farmiculture Pvt Ltd Poonam IT Consulting Services	
16	Vaishnavi	1VA19MBA39	Poonam IT Consulting Services	
17	Poojashree S V	1VA19MBA23	Nexplace Info Pvt Ltd.	
18	Amruthavarshini S N	1VA19MBA01	Nexplace Info Pvt Ltd. Pinnacle	
19	Lokesh N	1VA19MBA15	Shriram Transport Finance Ltd And ACC Cement	
20	Tejaswini T N	1VA19MBA37	Axis Bank	

21	Gajalakshmi S	1VA19MBA09	British Airways	
22	Shreya	1VA19MBA31	Gallagher	
23	Tejawathi G R	1VA19MBA38	M/S Square Yards	

GRADUATION DAY 2019-2021



BEST OUTGOING STUDENT OF THE YEAR 2019-21

Ms Sahana Hegde N (1VA19MBA29)

