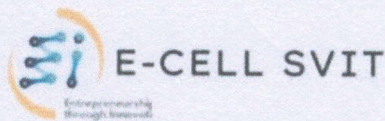




**SAI VIDYA INSTITUTE OF TECHNOLOGY
&
KARNATAKA STATE FINANCIAL CORPORATION**



**In association with IQAC, E-Cell SVIT,
'Institution's Innovation Council' &
'MoE's Innovation Cell',**



"ENTREPRENEURSHIP DAY"

RESOURCE PERSONS

Mr Dinesh R
Assistant General Manager,
Karnataka State Financial Corporation

Mr Avinash R J
Director-Business Development &
Finance, Airboat Tech Pvt Limited

CA Deepak Kanchi
Chartered Accountant
Kayess square -Consulting Firm

Venue: Swami Vivekananda Seminar Hall, SVIT

Date: Friday, 12th May 2023, 10:00 AM

Dr. D Jogish
Head of the Department -MBA.

Dr. M S Ganesha Prasad
Principal , SVIT.



Sri Sai Vidya Vikas Shikshana Samithi ®

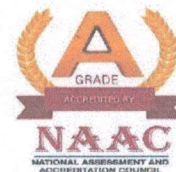
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DEPARTMENT OF MANAGEMENT STUDIES

RAJANUKUNTE, BENGALURU 560 064, KARNATAKA

Phone: 080-28468191/96/97/98 * E-mail: hodmba@saividya.ac.in* URL www.saividya.ac.in



REPORT ON ENTREPRENEURSHIP DAY

Entrepreneurship day event was conducted by, Department of Management Studies, Sai Vidya Institute of Technology on 12th May 2023; 10:30AM To 1:30 PM there was 190 students taken part in event to gain the knowledge and staff participated in this program. **With an objective to To develop Entrepreneurial qualities, create awareness among the students how to prepare business plan, to generate finance from various sources, schemes and policies given by the government for SME's etc.**

The session was conducted by resource person's “**Mr Dinesh R (Assistant General Manager, Karnataka State Financial Corporation).**” **Mr Avinash R (Director-business development and finance, Airboat Tech PVT limited).**” **CA Deepak Kanchi(Chartered Accountant kayess square-consulting Firm).**

EVENT SCHEDULE

Mode: Offline session

Date and time:12-5-2023; 10:30 AM to 1:30 PM

MC: Yogetha V (1ST Year MBA)

Welcome note :Dr D Jogish

Resource Persons

Mr Dinesh R Assistant General Manager, Karnataka State Financial Corporation).”

Mr Avinash R (Director-business development and finance, Airboat Tech PVT limited).”

CA Deepak Kanchi (Chartered Accountant kayess square-consulting Firm).

Vote of thanks : Dr Naveen G (Assistant Professor MBA Department)



Sri Sai Vidya Vikas Shikshana Samithi ®

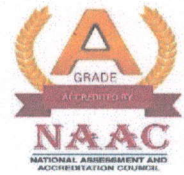
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Dr. M S Ganesha Prasad (Principal of SVIT), Dr D Jogish (HOD of MBA Department) and inaugurated the Event and welcomed the resource persons.



Principal and HOD shared the glimpse of the event and they explained about recent trends in entrepreneur's and explained policies given by the government to start up's and shared their experience to the students.





Sri Sai Vidya Vikas Shikshana Samithi ®

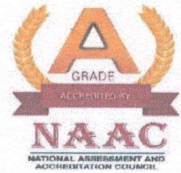
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Dr Naveen G Welcomed Mr Dinesh R by giving sapling.

Mr Dinesh R Assistant General Manager, Karnataka State Financial Corporation. The speaker as explained to the students about financial assistance given by the government to the new business and explained the schemes available in the various financial institutions to start the new business.



Professor Ningambika G Meti Welcomed CA Deepak Kanchi (Chartered Accountant kayess square-consulting Firm) by giving sapling. The speaker explained about how to prepare a business plan and steps to be followed to implement the business plan, to attract the investors.



Sri Sai Vidya Vikas Shikshana Samithi @

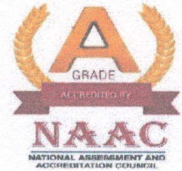
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Professor Ningambika G M Meti welcomed Mr Avinash R (Director-business development and finance, Airboat Tech).

The speaker explained about business strategies to attract the customers to sustain in the market for long period and he explained how to attract the customers and how to promote the product in the market.

It was an eye opener session for students, the session witnessed good interaction.

Vote of thanks:

Given by Dr Naveen G (Assistant professor) SVIT





Sri Sai Vidya Vikas Shikshana Samithi ®

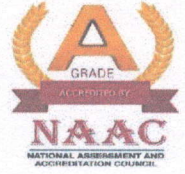
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DEPARTMENT OF MANAGEMENT STUDIES

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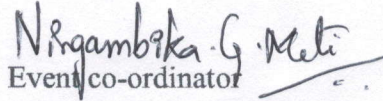
Phone: 080-28468191/96/97/98 * E-mail: hodmba@saividya.ac.in* URL www.saividya.ac.in



Thank you note:

The department of management extends warmth and heartfelt thanks to by resource persons **Mr Dinesh R** Assistant General Manager, (Karnataka State Financial Corporation).” **Mr Avinash R** (Director-business development and finance, Airboat Tech PVT limited).” **CA Deepak Kanchi** (Chartered Accountant Kayess square-consulting Firm).and **Dr.MS Ganesh Prasad** (principal of SVIT) and **Dr D Jogish** (HOD of MBA Department) for sparing their valuable time, extending suggestions and support and allowing students to participate in the session.

The faculties of SVIT without which the program wouldn't have been successful.


Event/co-ordinator
Ningambika G Meti



HOD

Dr D Jogish

Head of the Dept.
Dept. of M.B.A.
Sai Vidya Institute of Technology
Rajanukunte, Bangalore 560 064



SRI SAI VIDYA VIRAS SHIKSHANA SAMITHI @
SAI VIDYA INSTITUTE OF TECHNOLOGY

APPROVED BY AICTE, NEW DELHI, AFFILIATED TO VTU, RECOGNIZED BY GOVT. OF KARNATAKA
ACCREDITED BY NBA, NEW DELHI (CSE, ECE, ISE, MECHS CIVIL) & NAAC 'A' GRADE
RAJANUKUNTE, BENGALURU 560 084, KARNATAKA



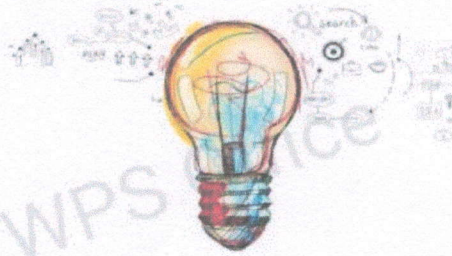
In association with KSFC, IQAC, E-Cell SVIT, 'Institution's Innovation council' &
'MoE's Innovation cell',



Department of MBA presents

"ENTREPRENEURSHIP DAY"

1. TECHNO- SAVVY / Business Plan



2. Fusionetics



3. SVIT Carnival



Date & Time:

May 12 2023

12:30 pm Onwards

Faculty Coordinator

- Prof Manjunatha S, Asst Prof MBA
- Prof. Ningambika G Meti, Asst Prof MBA
- Prof Chandana T C, Asst Prof, MBA

Student Coordinator

Gouthamraj G, 4th Semester -MBA

Link to register: <https://forms.gle/UbEJAetCsAYkU5QE8>



Dr. D Jogish
Head of the Department -MBA.

Dr. M S Ganesha Prasad
Principal, SVIT.



SAI VIDYA INSTITUTE OF TECHNOLOGY



In association with KSFC, IQAC, E-Cell SVIT, 'Institution's Innovation council' & 'MoE's Innovation cell',



Department of MBA presents

TECHNO- SAVVY/ BUSINESS PLAN



Date & Time:
May 12, 2023
2:00 pm Onwards

Venue:
Swami Vivekananda
Seminar hall, SVIT.

The Era for creative Idea

Rules :

- 1.The Business Idea should be Creative & Logo.
- 2.One in a Team.
- 3.PPT should consist of 8 slides (6 + 2) PPT + Questions (About Business with Logo, Finance, Marketing, Location Feasibility, Business Structure, opportunities & Risk).
- 4.Timing - 8+2 minutes .

Faculty Coordinator

- Prof Manjunatha S , Asst Prof MBA
- Prof. Ningambika G Meti , Asst Prof MBA

Student Coordinator

- Gouthamraj G - 4th Semester, MBA.
- Deeksha M- 1st semester, MBA.
- Vathsala U-1st semester, MBA.
- Darshan R- 6th Semester, CSE.

Link to register: <https://forms.gle/UbEJAetCsAYkU5QE8>

Dr. D Jogish
Head of the Department -MBA.

Dr. M S Ganesha Prasad
Principal , SVIT.

EVENT SCHEDULE

Mode: Offline

Date & Time: 12/05/2023; 10:00 am – 5:00 Pm

Welcome note: Deeksha M

Jury members: Prof.Manjunatha S, Prof.Madhushree P

Event: TECHNO-SAVY/BUSINESS PLAN

Event Student Coordinators: Goutham G, Deeksha M, Vathsala U, Darshan R

Vote of thanks: Deeksha M

ENTREPRENEURSHIP DAY 2023 was conducted by Sai Vidya Institute of Technology, Department of Management studies on 12th May, 2023.

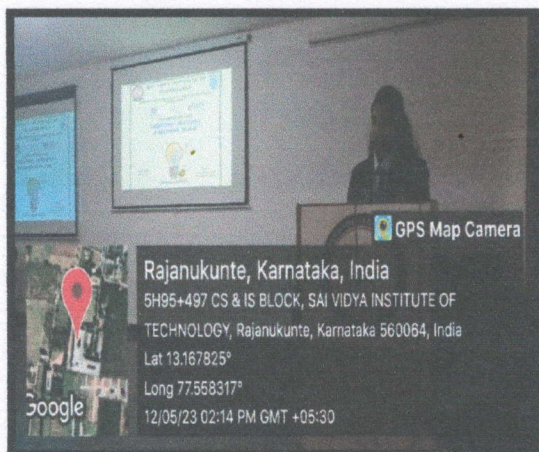
TECHNO-SAVVY BUSINESS PLAN.

The event started at 2:00 PM and concluded at 4:00 PM. There were a total of 8 people who participated in this event to present their business plans. This event was successfully organised by 4 student organisers and 1 professor coordinator. The main objectives of the event were to spotlight student creativity and determine which business plans had the greatest skills, expertise, and talent.

PARTICIPANTS NAMES

1. Chaithra N
2. Shrilakshmi Rao
3. Shoeib S
4. Vishwas U
5. Gouthami S
6. Amith KS
7. Manoj A
8. Dhanush

The Event Business Plan was held in the presence of Dr. D Jogish, Head of the department of MBA. There were 2 jury members Prof.Manjunatha S, Assistant Professor, Department of management studies and Prof.Madhushree P, HOD of SVFC. The judges guided participants & also motivated to improve their business plan.



COMMON RULES OF THE EVENT

1. The business idea should be creative.
2. Two participants per team.
3. PPT should consist of 6 slides (6 + 2) PPT + Questions.
4. 2 slides – Name introduction, business idea introduction, 6 slides – content.
5. Timing – 8 minutes + 2 minutes

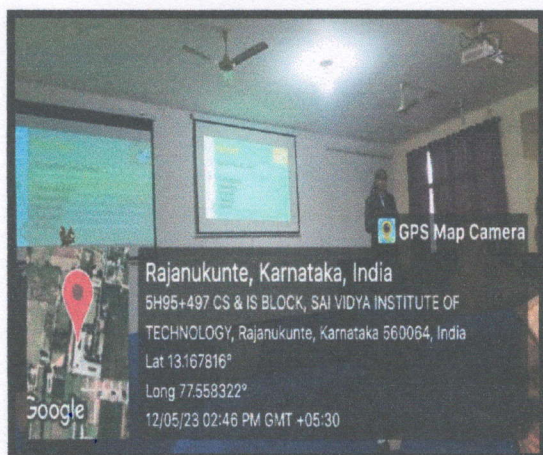
OUTLOOK OF THE EVENT

A business plan is an essential written document that provides a description and overview of your company's future. All businesses should have a business plan. The plan should explain your business strategy and your key goals to get from where you are now to where you want to be in the future

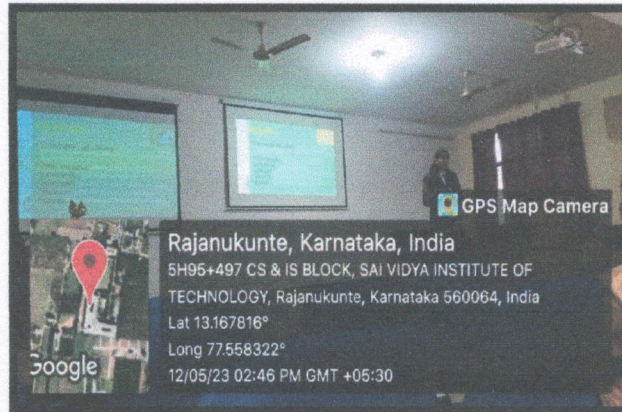
It describes the products and services that are to be produced by the firm, the staff management, and market analysis of their production.

The participants had come up with different businesses plan like:

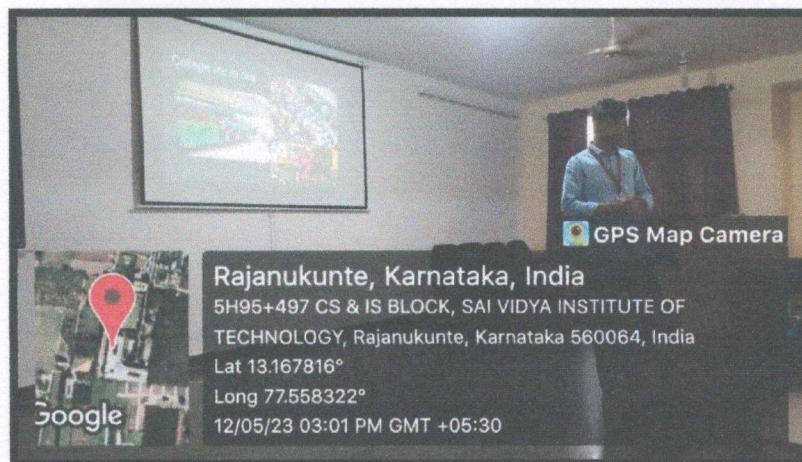
Online shopping, MUSP, College ride, Sensor in Agriculture Land, Life saver Pendent



WINNER & RUNNER OF TECHNO – SAVY / BUSINESS PLAN



Winner: Shrilakshmi Rao, 1st Sem MBA. (Business Plan: Sensor in Agriculture Land)



Runner: Dhanush, 6th Sem, ISE. (Business Plan –College Ride).



SAI VIDYA INSTITUTE OF TECHNOLOGY

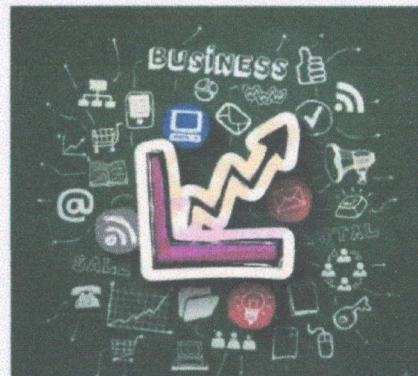


In association with KSFC, IQAC, E-Cell SVIT, 'Institution's Innovation council' & 'MoE's Innovation cell',



Department of MBA presents

FUSIONETICS



Date & Time:

May 12 2020

2:00 pm Onwards

Venue:

Lab 020

"E Collage Your Way to Creative Brilliance"

Rules:

1. Topic will be given on spot .
2. Two in a Team .
3. Timing - 45 minutes.
4. Collage can be done using system / phone.

Faculty Coordinator

- Prof. Ningambika G Meti , Asst Prof, MBA
- Prof Chandana T C, Asst Prof, MBA

Student Coordinator

- Keerthana , 4th Semester, MBA.
- Lalitha, 1st Semester, MBA.
- Chaithra , 1st Semester, MBA.
- Sharath Gowda P- 6th Semester, ISE.

Link to register: <https://forms.gle/UbEJAetCsAYkU5QE8>

Dr. D Jogish

Head of the Department -MBA.

Dr. M S Ganesha Prasad

Principal , SVIT.

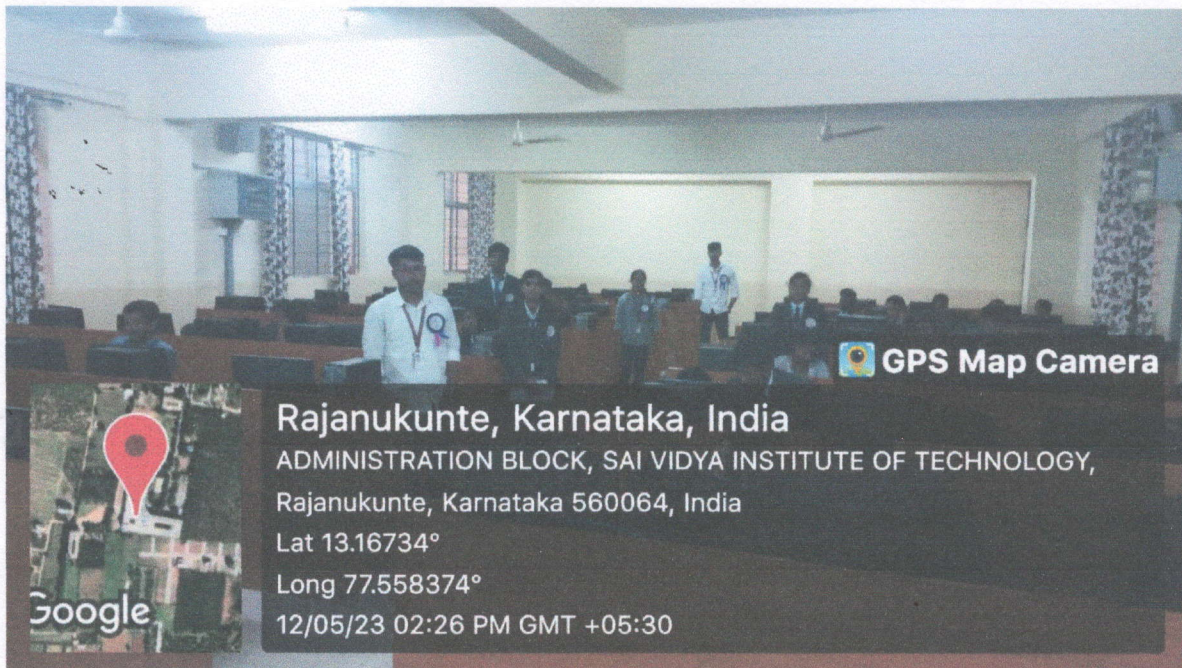
ENTREPRENEURSHIP DAY 2023 was conducted by Sai Vidya Institute of Technology, Department of Management studies on 12th May 2023. There were three competitions held, and one among that was FUSIONETICS (E- COLLAGE). The competition started by 2:00 PM and was ended at 3:00 PM. There were 20 participants who took part in the event to exhibit their skill of collage making. There were 4 student coordinators and 1 faculty coordinators who were very supportive in making this event successful.

The main aim of the event was to identify the students with good creativity and find out how he/she demonstrates the skills, knowledge, ability and their talent.

PARTICIPANTS NAMES

- 1.HARINI, CHANDAN
- 2.YOGETHA, CHANDANA
- 3.DEEKSHA, SHAMBHAVI
- 4.SOWNDARYA, RANJITHA
- 5.RESHMI, SHIBITHERESA
- 6.GEETHA, MADHAVI
- 7.ARCHANA, PRATHIBH
- 8.LAVANYA, SINDU
- 9.KAVYA, BINDHU
- 10.SHASHANK, GOWTHAMRAJ

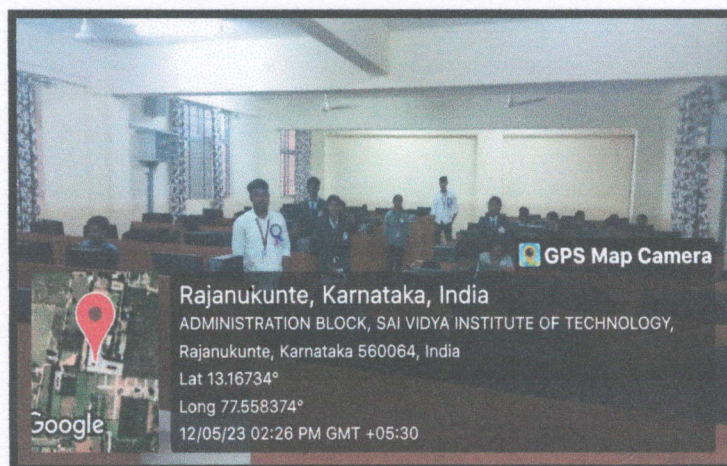
The Event E COLLAGE was held in the presence of Dr. D Jogish, Head of the department of MBA. The jury members are Prof Ningambika G Meti, Assistant Professor, Prof Salma Itagi, Assistant Professor & Prof. Ashwini, Assistant Professor from CSE Department. Further, the judgements were made fairly based on certain criterions.



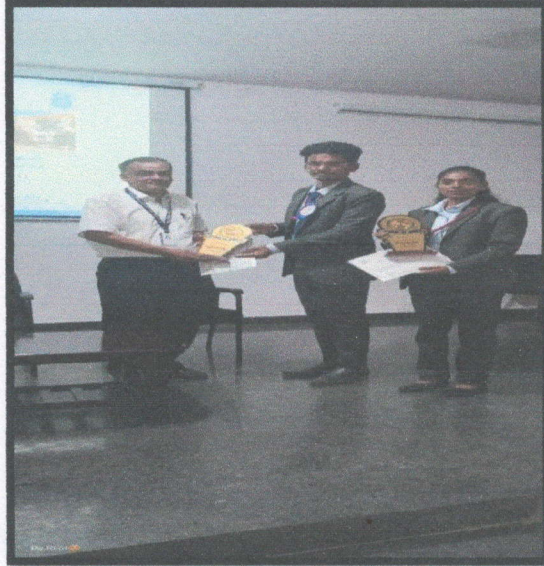
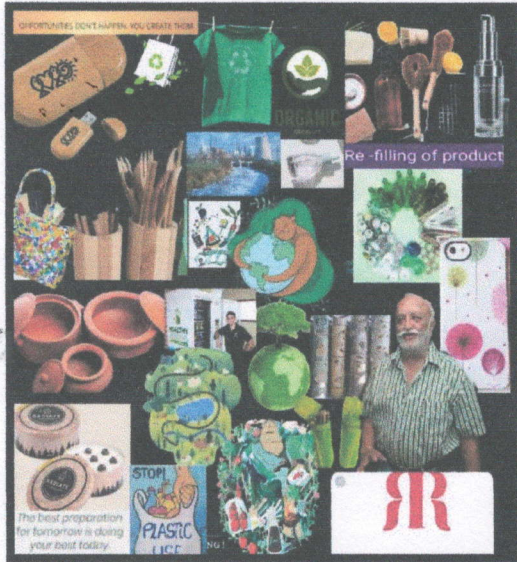
COMMON RULES OF THE EVENT

1. Topic will be given on spot
2. Individual participant
3. Timing- 45minutes
4. Collage can be done using system lab, phone
5. Prize-1st prize,2nd prize

OUTLOOK OF THE EVENT

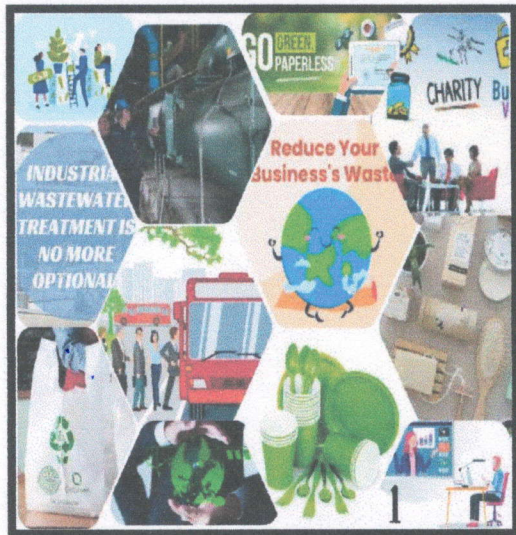


WINNERS OF E COLLAGE -



First Prize Was backed by **Chandan & Harini** of 1st year MBA.

RUNNERS OF E- COLLAGE



The Second Prize Was backed by **Yogetha and Chandana** of 1st year MBA.



SAI VIDYA INSTITUTE OF TECHNOLOGY



In association with KSFC, IQAC, E-Cell SVIT, 'Institution's Innovation council' & 'MoE's Innovation cell',



Department of MBA presents

SVIT CARNIVAL



Date & Time:

May 12, 2023

12:00 pm Onwards

Venue:

SVIT Quadrangle

Rules:

1. 2+1 in a team.
2. Team can open the stalls for business.
3. Registration fees Rs 150
4. Cleanliness is important.
5. Highest profit, quality of Product / Services, & Creativity is considered for Prizes

Faculty Coordinator

- Prof. Ningambika G Meti , Asst Prof, MBA
- Prof Chandana T C, Asst Prof, MBA

Student Coordinator

- Ranjith N , 4th Semester, MBA.
- Shambhavi J, 1st Semester, MBA.
- Kusuma H , 1st Semester, MBA.
- Sharath Kumar H V , 1st Semester, MBA.

Link to register: <https://forms.gle/UbeJAetCsAYkU5QE8>

Dr. D Jogish

Head of the Department -MBA.

Dr. M S Ganesha Prasad

Principal , SVIT.

ENTREPRENEURSHIP DAY 2023 was conducted by Sai Vidya Institute of Technology, Department of Management studies on 12th May 2023. There were three competitions held, and one of them was the SVIT CARNIVAL, where students may set up stalls and sell their goods from 12:30 to 4:10 p.m. A total of 16 teams participated in the competition to demonstrate their skills; five student coordinators and one professor coordinator contributed significantly to the event's success.

“It always seems impossible until it is done”- The main aim of the event is to identify the students with good marketing skills and find out how he/she demonstrates the skills, knowledge, ability and talent of a good marketer.

PARTICIPANTS

1. Pavithra & Group.
2. Divya & Group.
3. Shilpashree & Group.
4. Srinivasa. B.G. & Group.
5. Gangothri & Group.
6. Anil Kumar & Group.
7. Vijay & Group.
8. Thungashree & Group.
9. Chethan Gowda & Group.
10. Vidya & Group.
11. Bhushan & Group.
12. . Ganesh Naik & Group.
13. Ujwal & Group.
14. Anil & Group.
15. Venkatesh Gowda & Group.
16. Sumanth & Group

JUDGES

- Dr. Naveen G,
- Prof. Manjunatha S.
- Prof. Ningambika G Meti,

Common rules of the event

- 2+1 in a team.
- Team can open the stalls for business.
- Registration fees Rs 150
- Cleanliness is important.
- Highest profit, quality of Product / Services, & Creativity is considered for Prizes.

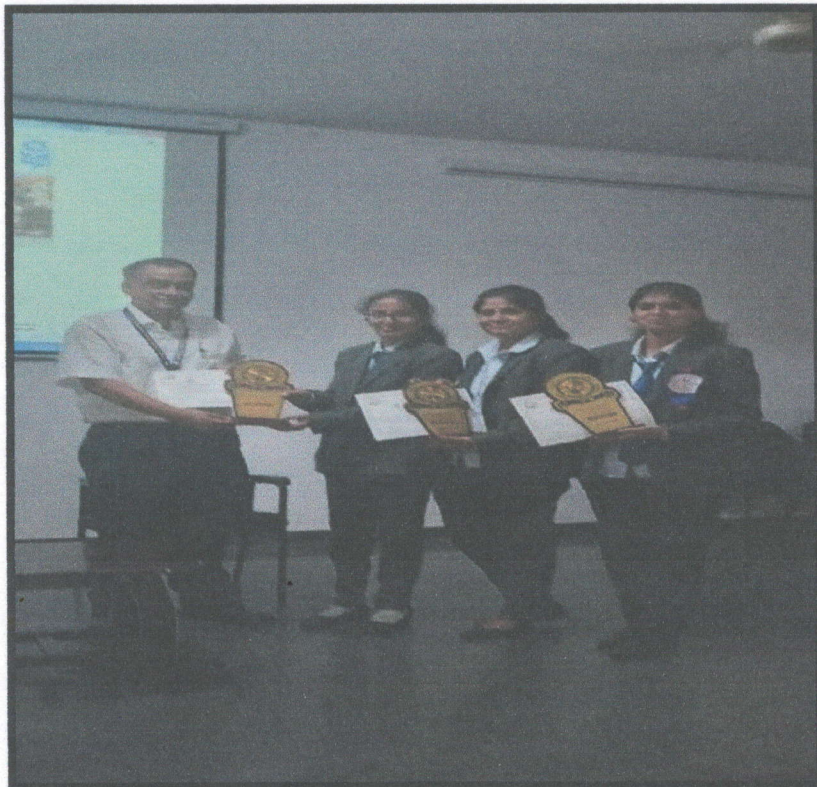
ABOUT EVENT

There was a tough competition given by all the group participants. There were variety of products sold - few counters had clothes and sarees, few counters conducted only games, wherein few counters dealt with the food especially all-time people's favourite Panipuri stall, they were successful in making a good profit since the start to end. On addition, there were handmade products sold as well.

Highlight of the Event - Some of the students who were doing their internship in Unibic factory sold all their products within a short time period of two hours, which was an appreciable factor. Further, the participants were fairly judged considering the criteria of investment and the profit made within the given time frame and also customer review sheet was evaluated considering it to be also one of the criterions

WINNERS

So, the **First Prize** Was backed by **Archana and Team** of 1st year MBA wherein they had done zero investment and made profit up to a sum of Rs.4000.



RUNNERS

Second Prize was backed by **Chethan Gowda and Team** of 1st year MBA wherein they also had zero investment but made profit of Rs.1200.



Third prize was backed by Sumanth and team of 2nd year MBA who sold Unibic cookies and made sure not even single piece was left behind unsold.



STUDENT CO-ORDINATORS;

RANJITH N. 2nd MBA
SHAMBHAVI J
KUSUMA H I
SHARATH KUMAR H V
UJWAL C S